

As in chess,

a winning

strategy

involves

effectively

moving each

player

into action.

**Leadership Management,
International – Producing
Measurable Results for
Business and Industry
Since 1966.**

Paul J. Meyer founded LMI to help companies develop the talents and abilities of their people. The LMI process targets the development of executive, managerial, supervisory and sales skills, as well as time management and personal and organizational goal setting. Thousands of clients have discovered the LMI way to improve performance, increase productivity, and results.



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Leading



Strategy



At LMI, we believe people are your greatest resource. But most people use only a small percentage of their true talents and abilities. So it makes good business sense to invest in the growth and development of your employees. It will increase your profitability and give you a greater return on your investment – greater than anything else you can do. Unfortunately without a proven process, people won't automatically use more of their talents and abilities.

LMI's process develops leaders who, in turn, empower their people to use their untapped talents and abilities.

Simply stated – to do something better, you must do something different. People must change their behavior in order to increase their effectiveness and productivity. We help people set and achieve goals, become self-motivated and have a more positive mental attitude. But we don't stop there. Improvement of performance is measured continuously to ensure that your people use more of their potential and increase the productivity of your organization.

Effective Strategic Leadership

Strategic leadership is the ability to lead an organization. A strategic leader is able to define and develop the purpose of the organization, the key strategies, the optimum structure, the right people in the right roles, and the most effective process for the organization to succeed..

LMI's Effective Strategic Leadership program concentrates action and focuses attention on the activities that produce the kind of results desired.

- It engages and motivates people.
- It clarifies priorities and purpose.
- It eliminates confusion and waste.
- It provides feedback.
- It maximizes productivity.

A clear and focused strategy is developed through four steps or "phases." These four steps have been used to organize the Plan of Action:

- Refine your strategic purpose: why you exist.

- Complete a strategic assessment: where you stand now.
- Plan your strategic development: where you want to go.
- Continuous focus on strategic execution: making strategy happen.

The Effective Strategic Leadership program will also give you an early warning system that allows modification to your plan and keeps you on the path to achievement of your strategy. In addition, it gives you added confidence and encouragement by showing you how far you have already come.

Here's How it Works:

We meet with you to determine the specific goals and objectives to be accomplished.

Selected participants then apply proven concepts and principles to ensure a measurable return on your investment. Unlike lengthy



seminars, action-oriented sessions are held on a regular basis to implement behavioral changes that produce measurable results. Participants begin immediate application of techniques designed to help them change their behavior and develop habits necessary to achieve predetermined goals.

These sessions reinforce their commitment to business and personal goals as facilitators lead the participants toward the accomplishment of those goals. Implementing the process over several weeks has many benefits. Time commitments are not burdensome; the assignments are accomplished quickly; and new behaviors are applied directly to daily issues.