

Vol. 1 - February 2022

Blue Collar Consulting, LLC

# FEBRUARY BLUEPRINT

**BLUE  
COLLAR  
CONSULTING**

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LIVE Event: 3/10/22 @ 4:30 pm

"Speak Your Peace: 9 Tools of Civility"

Presented by, Kurt Heuer & Chuck Price

March  
Webinar

Join the BCC Team and special guest, Kurt Heuer to discover our methods of effective communication in the workplace. In our current environment, the need for civility cannot be understated. The work environment (in-person or virtual) is certainly no exception. In this Webinar, our experts will explain and discuss the 9 Tools of Civility which provide an easy entry into sometimes difficult conversations in the workplace. The 9 Tools are a great way for organizations to become aligned and ready for the challenges ahead. If you find that you struggle to convey direction or ideas to your team, or if you just need a little help strengthening your work relationships, this presentation is for you! Click the link on the right, or go to Eventbrite.



## About Blue Collar by, Chuck Price

The idea for Blue Collar Consulting was born during our regular road trip through the mountains of Northern California. We were on our way back to Chico after spending time with our business operations in the coastal town of Crescent City. As usual, we were discussing our careers, personal goals, and the aspects of our work that have brought us the most fulfillment. During this conversation, a vision started to take shape of a way to organize and concentrate these passions in order to best serve our community. We almost simultaneously had the idea to start a consulting business. It was an easy decision considering our complementary skill sets, the ease with how we work together, and our desire to improve the world around us. We have reached the stage in our careers where we are ready to experience a greater reward of dedicating our wealth of experience and insight to organizations that are looking to take steps towards trauma-informed change. Blue Collar Consulting, LLC opened its doors in August 2021.

# Howl You Doing?

## Dog of the Month Spotlight **Meet Indy!**



*Cassidy's Pup*

 **woofit**

Indy is a seven-year-old German Shepard with a BIG personality. He is a people person and loves to vocally express his thoughts and emotions to the world. He is named after everyone's favorite Raider of the Lost Ark and stays true to his namesake with his spirit of excitement and adventure. Indy loves hiking, swimming, visiting his cow friends, and (as an only dog) being the center of attention! He is thrilled to be Blue Collar's FIRST Spotlight of the month. Indy's proud owner, Cassidy Sala works with Brooke and Chuck on a part-time basis. She helps keep the BCC Team organized and efficient!

## Why "Blue Collar"?

by, Brooke Sena



We chose our business name and logo for several reasons. "Blue Collar" represents a few trademark identifiers: dependable, hardworking, genuine, authentic, and fun. We feel that these characteristics describe us perfectly. The dog in our logo portrays our mutual love of dogs – can't be serious all the time, right? The colors in our logo are intended to represent the blending of our personalities as well. Blue stands

for being compassionate, kind-hearted, honest, and relationship-based. Orange is for being bold, confident, charming, adventurous, and fun. By reflecting on our name, logo, and origin story, we hope you will be able to gather a strong sense of who we are and what we stand for.

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