



**BLUE  
COLLAR**  
CONSULTING



**CHUCK PRICE, M.S.**  
OWNER & CONSULTANT

Although many consultants strive to create trauma-informed environments and guide leaders through culture change, very few have successfully led their organizations through this process. Bonafide experience is what sets Chuck Price and Blue Collar Consulting apart from the others. This experience, along with Chuck's easy manner and ability to form authentic relationships, make Chuck a natural fit to help support you as you lead your agency's transformation process.

Chuck has filled leadership roles in several counties and private agencies throughout his 27-years working in child welfare and health and human services. Chuck's career has been dedicated to making drastic improvements in the lives of children and families. He has been brave and selfless in his pursuit of excellence, often pioneering pathways not yet traveled by his peers. He has served in leadership roles within public and private agencies, in both urban and rural settings. All of this has provided him with a diverse perspective and the ability to quickly understand and relate to challenges faced by leaders.

As a DHHS Director, Chuck led his department on a successful and transformational journey from traditional compliance-based practice to becoming a legitimate trauma-informed agency. As a result of his work recruitment, retention, agency health, and case outcomes dramatically improved. Under his leadership, overall numbers of children living in congregate care were significantly reduced, and at one point even dropped to zero! Chuck's results and process gained recognition across the state, the country, and internationally.

Chuck and the team he led in that county were selected as one of five jurisdictions in the U.S. to participate in a 3-year Innovation Cohort. This resulted in a 12% overall decrease of youth in foster care, and a 37% average decrease in youth in residential facilities. Recognition of Chuck's leadership didn't stop there — from 2016-2018 he was elected by his peers to serve as the President of the Wisconsin County Human Services Association. During Chuck's tenure as President, he led the association through an Organizational Effectiveness (OE) process focused on the Association's infrastructure and leadership development for Directors statewide.

Chuck and the cohesive team he built are living proof that a trauma-informed culture within a county DHHS can be achieved. With the right leadership, a thriving culture can grow to build a place where staff incorporates hope and joy into their work every day. In turn, this environment results in incredible outcomes for the children, families, and individuals served. This transformation is possible — and Chuck can help you achieve it.

Chuck started Blue Collar Consulting to broaden the impact of lessons learned so you don't have to start at the beginning. His passion is to help support brave leaders in their professional growth and development, and to use his real-world experience to assist organizations in their trauma-informed cultural transformations. He also has a sweet spot for his two dogs, Brewer and Uecker, which might give away his other passion...Milwaukee Brewers baseball! Chuck lives in Central Wisconsin with his wife of 27 years. As a new member of the empty-nester club, he is free to travel, connect, and lead your transformational work, no matter where you are on your journey, or the map.

Learn more about Chuck @ <https://www.linkedin.com/in/chuckprice1/>